

# County of Santa Cruz HUMAN SERVICES COMMISSION

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### **AGENDA**

Wednesday, November 18, 2020 8:30 a.m. – 10:30 a.m. \*This is a Virtual Public Meeting\*

IN RESPONSE TO THE COVID-19 PUBLIC HEALTH EMERGENCY AND PURSUANT TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDER N-29-20, ISSUED MARCH 17, 2020, THIS WILL BE A VIRTUAL MEETING. THERE WILL BE NO PHYSICAL LOCATION AVAILABLE FOR THIS MEETING, BUT ACCESS TO THE MEETING AND AN OPPORTUNITY TO COMMENT WILL BE PROVIDED. PLEASE FOLLOW THE INSTRUCTIONS THAT WILL BE POSTED ON THE HUMAN SERVICES DEPARTMENT WEBPAGE AT HTTPS://WWW.SANTACRUZHUMANSERVICES.ORG/HOME/HUMANSERVICESCOMMISSION

FOR QUESTIONS REGARDING THE VIRTUAL MEETING PROCESS, PLEASE CONTACT MICKI COCA BUSS, ADMINISTRATIVE SUPPORT, AT 831-454-7505 OR MICKI.COCABUSS@SANTACRUZCOUNTY.US

WRITTEN PUBLIC COMMENTS ASSOCIATED WITH ANY AGENDIZED ITEM MAY BE SUBMITTED BY EMAILING <u>MICKI.COCABUSS@SANTACRUZCOUNTY.US</u> PRIOR TO CLOSE OF THE PUBLIC COMMENT PERIOD.

The meeting starts at 8:30 a.m. with the first item and proceeds through the items in consecutive order unless otherwise noted.

I.	Roll Call	(2 min)
II.	Agenda Review	(2 min)
III.	Announcements	(5 min)
IV.	Public Comment  Members of the public may address the Commission on items not on the agenda for a maximum of five minutes each.	(5 min)
V.	Correspondence/Information Only	(3 min)
VI.	Approval of Minutes (Action) • September 16, 2020	(2 min)
VII.	Create 2021 Workplan	(50 min)
VIII.	Director's Report	(30 min)
IX.	Report-out on Commission's Homelessness Services Work Group	(5 min)

As a courtesy to those persons affected, please attend the meeting smoke and scent free. The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefits of its services, programs, or activities. If you wish to attend this meeting and you will require special assistance in order to participate, please contact Micki Coca Buss at (831) 454-7505 (TDD number 454-2123) at least 72 hours in advance of the meeting to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format.

### X. Veterans Liaison Report

(5 min)

## **XI.** Next Meeting and Agenda Items

(5 min)

November 18, 2020 – To be determined considering the current Shelter in Place Order.

### XII. Adjournment

A complete agenda packet will be available for review at the Human Services Department webpage <a href="https://www.santacruzhumanservices.org/Home/HumanServicesCommission">https://www.santacruzhumanservices.org/Home/HumanServicesCommission</a>

### MATERIALS AND CORRESPONDENCE IN PACKET

From the Board of Supervisors Agenda
Full agenda items on indicated dates available at <a href="https://santacruzcountyca.iqm2.com/Citizens/Calendar.aspx">https://santacruzcountyca.iqm2.com/Citizens/Calendar.aspx</a>

<b>BOS Date</b>	Item	Page # in packet
10/06/2020 Item # 39	DOC-2020-799: Approve agreement with Cabrillo College Student Resource and Support Network, in the amount of \$120,000 for program services; adopt resolution designating the Human Services Department to serve as the local fiscal agent designee for managing Workforce Innovation and Opportunity Act funds, and take related actions, as recommended by the Director of Human Services	5
10/20/2020 Item # 41	DOC-2020-842: Authorize submission of grant application to the California State  Department of Housing and Community Development for the Round Two Transitional  Housing Program in the amount of \$146,400, adopt resolution authorizing the grant application and acceptance, and take related actions, as recommended by the Director of  Human Services	8
10/20/2020 Item # 42	DOC-2020-843: Approve agreement with First 5 Santa Cruz County in the amount of \$200,000 for provision of Thrive by Three systems capacity and childcare grant coordination, and take related actions, as recommended by the Director of Human Services	10
10/20/2020 Item # 43	DOC-2020-844: Approve amendment to agreement with Second Harvest Food Bank, increasing the County share of cost by \$300,000 for a new not-to-exceed amount of \$1,887,000, for provision of emergency food and distribution in response to increased food insecurity resulting from the COVID-19 public health emergency, and take related actions, as recommended by the Director of Human Services	12
10/20/2020 Item # 44	DOC-2020-845: Accept and file report regarding plans for expanding Downtown Streets  Team cleanup activities, as recommended by the Director of Human Services	15
10/20/2020 Item # 45	DOC-2020-846: Accept and file report on amendments and new agreements in response to the COVID-19 emergency; approve amendments to agreements with Antonette Wood DBA Swingtime Events, in the amount of \$300,001, and Pasatiempo Investments, DBA Back Nine Grill & Bar, in the amount of \$100,001, for the Great Plates Delivered program, and take related actions, as recommended by the Director of Human Services	18
11/10/2020 Item # 44	DOC-2020-903: Approve amendment to Collective of Results and Evidence-based (CORE) Investments agreement with Encompass Community Services, extending the agreement to Fiscal Year 2021-22, increasing the amount by \$222,200 per year, for an annual total of \$444,400 and a new total not-to-exceed amount of \$1,075,400, and modifying the scope of work; approve FY 2020-21 CORE Investments agreement with Optimal Solutions Consulting in the amount of \$329,875; adopt resolution accepting unanticipated revenue in the amount of \$26,000 from the Monterey Peninsula Foundation; adopt resolution accepting unanticipated revenue in the amount of \$100,000 from the Packard Foundation; and take related actions, as recommended by the Director of Human Services	21
11/10/2020 Item # 45	DOC-2020-904: Approve agreement with Housing Matters in the amount of \$187,389 for CalFresh Employment & Training (CFET) Employment Readiness services; approve agreement with Downtown Streets Team in the amount of \$303,801 for CFET Work Experience Program and North County Cleanup Project services; approve agreement with Downtown Streets Team in the amount of \$51,568 for CFET Santa Cruz Neighborhood Cleanup Project services; and take related actions, as recommended by the Director of Human Services	25

#### COMMISSION COMMITTEE AGENDAS AND MINUTES

- Child Care Planning Council <a href="http://www.childcareplanning.org/">http://www.childcareplanning.org/</a>
- IHSS Advisory Commission
   <a href="http://www.santacruzhumanservices.org/AdultLongTermCare/InHomeSupportiveServices/AdvisoryCommission.aspx">http://www.santacruzhumanservices.org/AdultLongTermCare/InHomeSupportiveServices/AdvisoryCommission.aspx</a>
- Santa Cruz County Women's Commission http://www.sccwc.org/Home/Meetings.aspx
- Santa Cruz County Seniors Commission http://www.sccseniors.org/Home/Meetings.aspx
- Santa Cruz County Commission on Disabilities <a href="http://scccod.net/">http://scccod.net/</a>
- Santa Cruz County Latino Affairs Commission <a href="http://scclatinoaffairs.org">http://scclatinoaffairs.org</a>

### **OTHER MATERIALS**

• The Human Services Department budget presentation begins at the 1:57:50 mark in the video link below.

https://santacruzcountyca.iqm2.com/Citizens/SplitView.aspx?Mode=Video&MeetingID=1803&Format=Agenda

• The Homelessness Three-year Strategic Framework Study Session Presentation begins at the 3:51:01 mark in the video link below.

https://santacruzcountyca.iqm2.com/Citizens/SplitView.aspx?Mode=Video&MeetingID=1818&Format=Agenda





Randy Morris

# Agenda Item DOC-2020-799

Approve agreement with Cabrillo College Student Resource and Support Network, in the amount of \$120,000 for program services; adopt resolution designating the Human Services Department to serve as the local fiscal agent designee for managing Workforce Innovation and Opportunity Act funds, and take related actions, as recommended by the Director of Human Services

### Information

**Department:** Human Services **Sponsors:** Human Services Director

Department: Workforce

Development Board

Category: HSD - Board Memo - All Functions: Health & Human Services

Div

### **Attachments**

Board Memo Agreement 21W1495 Cabrillo College SRSN ADM-29 21W1495 29 Cabrillo SRSN Resolution 222-2020 WIOA Local Fiscal Agent Designee (eSign)

### **Board Letter**

### Recommended Action(s):

- Approve agreement renewal with Cabrillo College, Student Resource and Support Network, in the total amount of \$120,000, for Workforce Innovation and Opportunity Act Student Resource and Support Network program services, and authorize the Director of Human Services to execute the agreement; and
- 2. Adopt resolution designating the Santa Cruz County Human Services Department as the local Workforce Innovation and Opportunity Act fiscal agent designee, including authorizing the Santa Cruz County Human Services Department Workforce Development Board Director to prepare, execute and sign all Workforce Innovation and Opportunity Act Plans, Workforce Innovation and Opportunity Act Subgrant Agreements, and related documents on behalf of the Human Services Department.

### **Executive Summary**

The Human Services Department (HSD) seeks the Board of Supervisors' approval to renew the Cabrillo College agreement for provision of Student Resource and Support Network (SRSN) program services to Workforce Innovation and Opportunity Act (WIOA) eligible adult and dislocated workers and adopt the resolution designating the HSD as the local fiscal agent designee for Workforce Innovation and Opportunity Act (WIOA) funds. This resolution also authorizes the HSD Workforce Development Board (WDB) Director to execute and sign WIOA Plans, WIOA Subgrant Agreements, and related documents on behalf of HSD.

### **Background**

### Cabrillo College, Student Resource and Support Network

Each year, HSD WDB receives a WIOA formula allocation to operate workforce development programs for adults, dislocated workers, and youth. Since Fiscal Year (FY) 2015-16, WDB has contracted with Cabrillo College to provide SRSN services to adult and dislocated workers enrolled at Cabrillo, and the contract has been renewed on an annual basis since then.

### HSD Workforce Development Board as Local Fiscal Agent Designee

On June 27, 2000, the Board designated the Human Resources Agency (HRA, now HSD) as the grant recipient for the Workforce Investment Act (WIA), the precursor to WIOA. At that time, the Board also designated HRA as the administrative entity for the implementation of WIA and authorized the HRA Administrator, or designee, to prepare required amendments and modifications to the local strategic plan, to execute grants funded through WIA and any modifications and amendments to those grants, and to sign any related documents or agreements, as necessary.

The California Employment Development Department (EDD) accepted the June 27, 2000 resolution allowing HSD to act on behalf of the County until recently. EDD is now asking for an updated resolution that shows that the Santa Cruz County HSD Workforce Development Board (WDB) Director has authorization to prepare, execute and sign WIOA Plans, WIOA subgrant agreements, and related documents on behalf of HSD.

WIOA regulations allow your Board to appoint a fiscal agent to assist in the administration of WIOA duties on behalf of the local workforce development area. The fiscal agent, along with its designee(s), fulfils many functions including receiving funds, ensuring fiscal integrity, and procuring contracts or obtaining written agreements in support of the local WDB's objectives.

### **Analysis**

### Cabrillo College, Student Resource and Support Network

Based on the success of past performance and the ongoing need for workforce development services for adults and dislocated workers attending Cabrillo College, HSD is seeking your Board's approval for the renewal of the contract for Cabrillo College SRSN services in the amount of \$120,000. During FY 2019-20, 85 percent of the WIOA funded Cabrillo SRSN program participants successfully attained a training credential. Program services offered through SRSN will continue to include orientation to college services, information and referral, development of an education plan consistent with the participant's employment goals, priority registration, and monitoring and case management of the participant's educational progress.

The WIOA funded contract renewal will allow for SRSN services to continue to be offered and provided to the many WIOA eligible participants who choose Cabrillo as their training site. The overarching goal for Cabrillo SRSN staff is to provide a system of support for successful completion in a Career Technical Education Program leading to employment. Performance of the contract will continue to be measured by Cabrillo SRSN's success in supporting participants in obtaining a training credential.

### HSD Workforce Development Board as Local Fiscal Agent Designee

In addition to approval of the Cabrillo College SRSN contract, HSD seeks the Board's adoption of a resolution designating HSD as the local fiscal agent for WIOA funds. This will allow HSD to assist in administrative duties on behalf of the local workforce development area. This resolution will also permit the WDB Director to sign and execute WIOA Plans, WIOA subgrant agreements, and related documents on behalf of HSD, greatly expediting necessary actions for the local implementation of WIOA.

### **Financial Impact**

The Workforce Innovation and Opportunity Act (WIOA) formula allocation funds the Workforce Development Board Cabrillo College Student Resource and Support Network services. These

agreements do not result in an additional General Fund contribution.

WDB Cabrillo SRSN No. 21W1495 - GL Key: 391600-75247

Designating the HSD WDB as the fiscal agent for WIOA funds allows the County to more effectively accept federal funds and results in no General Fund contribution.

### Body

### Strategic Plan Element(s)

5.A (Dynamic Economy: Regional Workforce) - Renewing the Cabrillo College Student Resource and Support Network contract continues training program access to eligible participants and facilitates their access to training and services, helping to ensure better outcomes for the individuals, program and community. Designating HSD as fiscal agent for WIOA funds allows the County to more effectively accept federal funds, ensuring better outcomes for WIOA programs and funds, which leads to a more dynamic economy for the regional workforce.

### Meeting History

Oct 6, 2020 9:00 AM Video

**Board of Supervisors** 

**Regular Meeting** 

Agreement 21W1495

Resolution No. 222-2020

RESULT: APPROVED [UNANIMOUS]
MOVER: John Leopold, First District Supervisor

**SECONDER:** Bruce McPherson, Vice Chair, Fifth District Supervisor

AYES: John Leopold, Zach Friend, Ryan Coonerty, Greg Caput, Bruce McPherson

### Discussion

Add Comment



# Agenda Item DOC-2020-842

Authorize submission of grant application to the California State Department of Housing and Community Development for the Round Two Transitional Housing Program in the amount of \$146,400, adopt resolution authorizing the grant application and acceptance, and take related actions, as recommended by the Director of Human Services

### Information

**Department:** Human Services **Sponsors:** Human Services Director

Department: Employment Randy Morris

and Benefit Services

Division

Category: HSD - Board Memo - All Functions: Health & Human Services

Div

### **Attachments**

**Board Memo** 

Resolution 239-2020 Transitional Housing Program Allocation Application (eSign)

### **Board Letter**

### **Recommended Action(s):**

- Authorize submission of a grant application to the State Department of Housing and Community Development (HCD) for Round Two of the Transitional Housing Program (THP) in the amount of \$146,400 to facilitate young adults ages 18-25 to secure and maintain housing, with a priority on young adults currently or formerly in the foster care or probation systems; and
- 2. Adopt a resolution authorizing the application of the Fiscal Year (FY) 2020-21 THP grant in the amount of \$146,400, and authorizing the Director of the Human Services Department to take related actions

### **Executive Summary**

To provide access to housing and other emergency assistance for youth and young adults in crisis, the Human Services Department (HSD) recommends the Board ratify a grant application with the California Department of Housing and Community Development (HCD), and adopt a related resolution authorizing HSD to accept the grant award in the amount of \$146,400. The awarded Transitional Housing Program (THP) grant will be used to facilitate young adults ages 18-25 to secure and maintain housing, with a priority on young adults currently or formerly in the foster care or probation systems.

### **Background**

HSD is dedicated to ensuring effective services to persons experiencing homelessness in Santa Cruz County, consistent with the County's goal to provide stable housing for its residents. To this end, HSD administers both internal programs and contracted services with local providers for the provision of housing services for persons experiencing or at-risk of homelessness.

On May 12, 2020, the Board ratified submission of an application for and authorization to accept THP and Housing Navigation Funds (HNP) in the total amount of \$172,800, to be used in FY 2020-21 to facilitate youth ages 18-25 to secure and maintain housing, with a priority on youth currently or formerly in the foster care or probation systems. HSD will use a competitive process to identify community-based organizations to implement services to eligible youth utilizing these grant funds and will return to the Board upon completion of the procurement and selection of the contractor to approve the use of these funds in agreements with community-based organizations.

In order to ensure the continuity of services once the current \$172,800 in THP and HNP funds are depleted, HSD seeks the Board's adoption of a resolution authorizing HSD to submit a grant application to HCD in the amount of \$146,400 for Round Two of the THP and accept the subsequent funding award. While the Round Two THP funds will not be available for use until FY 2021-22, HSD must submit the attached resolution and application by November 12, 2020 to be awarded funding for next fiscal year.

### **Analysis**

As noted, HSD seeks the Board's authorization of a grant application titled "THP Allocation Acceptance, Round Two", through the California Department of Housing and Community Development. The grant will assist youth and young adults ages 18 to 25, with a priority on persons currently in or formerly involved in the foster care and probation systems, to obtain and maintain housing. The application due date is November 17, 2020, and the grant would cover 2 fiscal years, from July 1, 2021 through June 30, 2023. To ensure there is no service gap to participating youth and young adults, the anticipated award of \$146,400 will be included in the FY 2021-22 HSD proposed budget, and will then be utilized through agreements with community-based organizations once the initial \$172,800 in THP and HNP funds are fully expended. No new or additional County positions will be required of the grant funds, as the contracted vendor will perform the duties required to assist youth and young to obtain and maintain housing, and existing HSD staff will provide the agency oversight required.

### Body

### Strategic Plan Element(s)

2.D (Attainable Housing: Homelessness) - The grant funds will be used to assist transitional age youth in the foster care and probation systems to attain and maintain permanent housing. The additional grant funds will increase HSD's ability to reduce homelessness and increase housing stability.

### Discussion





# Agenda Item DOC-2020-843

Approve agreement with First 5 Santa Cruz County in the amount of \$200,000 for provision of Thrive by Three systems capacity and childcare grant coordination, and take related actions, as recommended by the Director of Human Services

### Information

**Department:** Human Services **Sponsors:** Human Services Director

Department: Employment Randy Morris

and Benefit Services

Division

Category: HSD - Board Memo - All Functions: Health & Human Services

Div

### **Attachments**

Board Memo Contract 21W4049 First 5 Santa Cruz County ADM-29 21W4049 First 5

### Financial Impact

County General Funds allocated to fund the Thrive by Three initiative will fund services provided by First 5. Approval of the agreements does not result in an additional General Fund contribution. First 5 Santa Cruz County Thrive by Three System Capacity, No. 21W4049 – Index/GL Key: 392100-62381

### **Board Letter**

### **Recommended Action(s):**

Approve agreement with First 5 Santa Cruz County, in the total amount of \$200,000, for the provision of Thrive by Three systems capacity and childcare grant coordination and authorize the Human Services Director to execute the agreement.

### **Executive Summary**

The Human Services Department (HSD) administers a continuum of services to support the Santa Cruz County Thrive by Three (TBT) initiative, including partnerships with nonprofit contractors. HSD seeks the Board's approval to renew a contract with First 5 Santa Cruz County (First 5) for continued provision of system capacity, coordination and evaluation of Thrive by Three services provided throughout the County. Funds for this agreement were included in the Fiscal Year (FY) 2020-21 HSD approved budget and approving the agreement does not require additional General Fund contribution.

### **Background**

On January 24, 2017, the Board authorized implementation of TBT as a comprehensive local initiative to improve outcomes for the County's youngest and most vulnerable children and their families. Subsequently, the Board approved recommendations to ensure funding for systems development and oversight, and an ongoing advisory body. On December 12, 2017, the Board approved a contract with First 5 to build capacity, coordinate the system, and facilitate evaluation of TBT. Since implementing the contract, First 5 has convened and staffed an advisory body, facilitated development of a

prototype system to coordinate the entry of families into services, administered infant/toddler care scholarships, and provided oversight of TBT evaluation. In FY 2019-20, First 5 further developed a Coordinated Care System (CCS) for TBT linked to the Santa Cruz Health Information Exchange, and began working with a new, more effective referral tool to better connect families to quality early services.

In response to the impacts of the Novel Coronavirus Disease 2019 (COVID-19), the FY 2019-20 agreement with First 5 was amended in May of 2020. The amendment reduced activities, trainings and system purchases that would otherwise have gone underutilized due to the pandemic. As a result, the associated costs were reallocated to pay for an Emergency Response Fund (ERF) for childcare providers who could serve children of essential workers and at-risk populations, to help them deal with the extraordinary costs and challenges associated with providing childcare during the COVID-19 crisis. Five subsequent rounds of ERF payments have been provided to qualified childcare providers since May 2020.

### **Analysis**

HSD recommends the Board approve a renewing contract with First 5 in the total amount of \$200,000 to provide TBT coordination and continued capacity building. Through this agreement, First 5 will continue to convene and staff a TBT advisory body and will facilitate further development and deployment of a coordinated care system to improve how families engage with services that support the well-being of their children. First 5 will also continue administering childcare grant funds for high-risk families to support the provision of care and will continue overseeing the evaluation of the TBT initiative. The performance of the renewing contract will be measured by the implementation of a CCS "Together We Care" automated referral system; the completion of Healthy Steps implementation in Santa Cruz County; providing Recommendations for "Dyadic Care" model adaptation for Santa Cruz County; and by the number of families served by childcare grants to support the provision of care.

### Body

### Strategic Plan Element(s)

1.B (Comprehensive Health & Safety: Community Support) - HSD advances the comprehensive health and safety of young children through its agreement with First 5 for Thrive by Three systems capacity, by improving outcomes for the County's youngest and most vulnerable children and their families.

### Discussion





# Agenda Item DOC-2020-844

Approve amendment to agreement with Second Harvest Food Bank, increasing the County share of cost by \$300,000 for a new not-to-exceed amount of \$1,887,000, for provision of emergency food and distribution in response to increased food insecurity resulting from the COVID-19 public health emergency, and take related actions, as recommended by the Director of Human Services

**Sponsors:** 

### Information

**Department:** Human Services

Department:

Administration Services

Division

Category: HSD - Board Memo - All

Div

### Links

**Link** DOC-2020-787: Approve amendment to agreement with Second Harvest Food Bank, increasing the total amount by \$400,000 for a new not-to-exceed amount of \$2,116,000, for emergency food and distribution in response to increased food insecurity in Santa Cruz County resulting from the COVID-19 public health emergency, and take related actions, as recommended by the County Administrative Officer and Director of Human Services

Link 9776: Approve and ratify four new and three amended agreements for COVID-19 and CZU
Lightning Complex Fire related emergency services, as recommended by the Director of Human Services

### **Attachments**

**Board Memo** 

Amendment to Agreement #20W4068 Second Harvest Food Bank ADM-29 20W4068 Second Harvest

## Financial Impact

The COVID-19 public health emergency food procurement costs under this agreement are to be included in the County FEMA claim for reimbursement. 75% of these costs are reimbursable under the FEMA Emergency FPD Public Assistance program. The remaining 25% of the cost is sourced through a local match provided by Second Harvest Food Bank. Approval of the attached agreement does not require additional General Fund contribution. Contract: 20W4068 A05/Emergency Requisition: E0060 • GL Key/Object: 391300/61310 • JL Key: W2DHVST WFOOD

### **Board Letter**

### Recommended Action(s):

Approve an amendment to the agreement with the Second Harvest Food Bank, increasing the County contract cost by \$300,000 to a new County cost not to exceed amount of \$1,887,000, for provision of emergency food and distribution in response to increased food insecurity in Santa Cruz County resulting from the COVID-19 public health emergency; and authorize the Human Services Director to execute the amendment.

**Human Services Director** 

Randy Morris

### **Executive Summary**

As part of the response to the COVID-19 pandemic emergency response, the County has contracted with the Second Harvest Food Bank (SHFB) to purchase and distribute emergency foods to help offset the increase in food insecurity throughout Santa Cruz County. The attached fifth amendment to the agreement increases the County share of cost by \$300,000 and the SHFB local match by \$100,000, for a total contract cost of \$2,516,000, requiring Board approval.

### **Background**

On March 4, 2020, the County's Health Officer declared a local health emergency based on an imminent and proximate threat to public health from the COVID-19 coronavirus, including a Shelter in Place order. The Board then declared a local emergency pursuant to Government Code Section 8630 at the Board's meeting on March 10, 2020. On April 28, 2020, the General Services Department (GSD) was authorized to enter into COVID-19 response related service contracts up to \$1,000,000.

Under the President's March 13, 2020 Nationwide Emergency Declaration for Coronavirus Disease 2019 (COVID-19), subsequent major disaster declarations for COVID-19, and the US Department of Homeland Security Federal Emergency Management Administration (FEMA) policy FP 104-010-03, *Coronavirus (COVID-19) Pandemic: Purchase and Distribution of Food Eligible for Public Assistance*, the County of Santa Cruz applied for and received approval for assistance under the FEMA Public Assistance (PA) Program. In 30-day increments, FEMA is authorizing continued retroactive and prospective approval for reimbursement of costs associated with the emergency purchase and distribution of food (Emergency FPD) in response to the impacts on food security resulting from what FEMA has termed as the DR-4482-CA, California COVID-19 Pandemic. To date, FEMA has approved four 30-day extensions of reimbursement of eligible FPD costs.

SHFB reported a nearly doubled increase in food distribution from an average of 150,000 pounds per week prior to Shelter in Place to a current average of 280,000 pounds per week, a 140,000 pound per week increase. A year-to-year comparison shows typical food distribution levels for April and May would be 1,300,000 pounds and this year it is was 2,390,000 pounds. SHFB reports an observable deepening of this need as the pandemic continues and economic stimulus supports expire. Concurrently, food donations from local retailers, manufacturers and growers are down while food purchase costs have increased significantly with longer delivery times due to supply chain disruptions.

Under FEMA authorization, and utilizing the Board approved GSD COVID-19 related contract process, the County contracted with the SHFB for Emergency FPD, which has been necessary to address food insecurity exacerbated by the COVID-19 public health emergency, and to support ongoing shelter in place efforts for County residents. The County has amended the SHFB agreement to correspond with the three 30-day time extensions of reimbursement eligible Emergency FPD costs.

The agreement and its first two amendments were approved in 30-day increments under the emergency procurement authority approved by the Board on April 28, 2020. Due to exceeding the threshold amount set in the emergency procurement authority approved by the Board, a third amendment extending the term through September 6, 2020 was presented to and approved by the Board on September 1, 2020. A fourth amendment extended the term through October 6, 2020 was approved by the Board on October 6, 2020.

#### **Analysis**

As previously reported to the Board, food insecurity and increased food needs in our community are anticipated to remain elevated for no less than the next 30-day FEMA approved increment. The

Board is being requested to prospectively approve a fifth amendment to this agreement in anticipation of FEMA's extension of the Emergency FPD program for an additional 30 days to November 6, 2020. The attached fifth amendment increases the total agreement amount by \$400,000 to \$2,516,000 requiring Board approval. Under the terms of the agreement, SHFB, through donations and in-kind contribution, provides a 25% local match and County provides the remaining 75%, which is reimbursable through FEMA. The terms of the amendment agreement also indicate that the agreement will terminate if FEMA does not approve the next 30-day increment.

### Body

### Strategic Plan Element(s)

- 1.A. Comprehensive Health and Safety (Health Equity)
- 1.B. Comprehensive Health & Safety (Community Support)

### Discussion





# Agenda Item DOC-2020-845

# Accept and file report regarding plans for expanding Downtown Streets Team cleanup activities, as recommended by the Director of Human Services

### Information

**Department:** Human Services **Sponsors:** Human Services Director

Department: Employment Randy Morris

and Benefit Services

Division

Category: HSD - Board Memo - All Projects: Master Calendar

Div

**Functions:** Health & Human Services

### Links

**Link** DOC-2020-405 : Accept and file report regarding potential areas of expansion for Downtown Streets Team cleanup activities, and direct the Human Services Department to return on or before October 20, 2020, with a plan to expand Downtown Streets Team cleanup activities, as recommended by the Director of Human Services

#### **Attachments**

**Board Memo** 

### **Board Letter**

### **Recommended Action(s):**

Accept and file report regarding plans for expanding Downtown Streets Team cleanup activities, as recommended by the Director of Human Services.

### **Executive Summary**

The Human Services Department (HSD) is requesting the Board of Supervisors (Board) accept and file this report regarding plans to expand Downtown Streets Team (DST) cleanup activities conducted in the City of Santa Cruz, as well as in unincorporated north Santa Cruz County. This report describes action taken by HSD, as well as by the County's Health Services Agency (HSA) to expand existing agreements and enter into new agreements with DST to accomplish work in areas determined as high need for cleanup expansion.

### **Background**

HSD contracts with DST for CalFresh Employment and Training (CFET) services. CFET programs support CalFresh recipients through, education, training, work experience and barrier removal with the goal of leading to improved employment and economic stability. As a CFET provider, DST provides Santa Cruz County residents who are experiencing homelessness with these job training and work-related supportive services. HSD currently holds 2 CFET agreements with DST.

As a federally funded program, CFET requires participating counties to obtain a local 50% funding match to receive federal reimbursement of program costs. HSD collaborates with the Department of

Public Works (DPW) and the Health Services Agency (HSA), to achieve the funding requirements while also providing the participant & community benefit of the DST services. HSA provides the CFET required local 50% match, and DPW contributes additional funds so that DST's full program costs can be met. Most notably, DPW funding covers costs for "Basic Needs Stipends" which DST provides to program participants in exchange for cleanup work performed, and which is not an allowable CFET covered cost.

The County's partnership with DST results in valuable work experience and supportive services for local residents experiencing homelessness, providing job placement and job retention services. For the community, this partnership results in the cleanup of heavily trash impacted areas in the county, and a portion of the cleanup activities include safe removal of hypodermic needles and syringes, and thus is considered a part of HSA's Syringe Services Program (SSP).

In June 2018, DST began conducting cleanup project activities in partnership with the County of Santa Cruz, in trash-impacted public space areas along the north coast in Davenport. In December of 2018, public areas in Felton were added to the agreement. On March 24, 2020, the Board approved an agreement with DST to expand cleanup project activities in the Emeline neighborhoods of Santa Cruz. Board approval included a requirement that HSD report back to the Board regarding plans to expand the DST program to the Depot Park area of Santa Cruz and other trash-impacted spaces.

On May 12, 2020, HSD provided the requested report to the Board regarding the exploration of plans to expand DST's services. The May 2020 HSD report noted that in a Syringe Access & Disposal public report the Board received from HSA in December 2019, a visual inspection of syringe litter concluded that syringe litter was generally found from Pogonip to Coral Street, from the Depot Park to the Boardwalk, and along the downtown San Lorenzo River walk. HSD's May 2020 report then confirmed the areas where DST garbage removal and syringe abatement cleanup activities were currently being conducted through contracts DST holds with the County of Santa Cruz or the City of Santa Cruz. HSD then concluded that areas where no current cleanup project activities were being conducted included the Santa Cruz City neighborhoods stretching from Depot Park to the Boardwalk, and that expanding into those neighborhoods warranted further exploration.

HSD's May 2020 Board report concluded with a commitment to explore expansion with DST, HSA and the City of Santa Cruz for syringe services focused cleanup in these "hot spot" neighborhoods. The report also committed HSD to come back to the Board by October 31, 2020 with further plans to expand the DST program to the Depot Park area of Santa Cruz and other trash-impacted spaces.

### **Analysis**

Expansion Within Santa Cruz City

To expand syringe services focused cleanup activities in the "hot spot" areas reported in HSD's May 2020 Board report, HSA is working with DST for specialized syringe service cleanup activities. The work is being partially funded through a syringe services grant awarded to HSA. The agreement between HSA and DST will allow DST to establish a DST Team of participants who will remove syringe litter from agreed upon areas between Depot Park to the Boardwalk, 5 days per week for 4 hours per day. The purchase order will also facilitate increased outreach and access to services for those experiencing homelessness.

### Outcomes and Expansion to Other Trash Impacted Spaces

Services for both existing CFET funded agreements experienced a prolonged disruption in federal fiscal year (FFY) 2019-20 services due to COVID-19 shelter in place rules, as the nature of the employment and training services required a complete program shutdown between March and July 2020 to protect the safety and well-being of participants and employees. Despite this significant impact, DST served 54 CFET enrolled individuals with job training and work experience services, including skill-building workshops from writing, to goal setting, to culinary skills. It is also noteworthy that 3 participants gained employment during the March through July COVID-19 shelter in place

period, 2 of whom became employed as disasters service workers for the County and City of Santa Cruz.

Additionally, participants removed a total of 10,976 gallons of trash, 2,928 gallons of recyclables and 42 hypodermic needles from the north county areas included in the agreements, since October 2019. While this a reduction in the amounts of trash, recyclables and hypodermic needles removed in the prior year, it takes into account the prolonged disruption in services due to COVID-19.

HSD will be bringing 2 CFET contract renewals to the Board for approval in November 2020, which include the cleanup project components noted in this memo. With an increase in funding contribution by DPW, HSD will be expanding the North County Cleanup Project agreement, which will increase the number of days current DST Team members participate in north coast beach cleanup activities from 3 days per week to 5 days per week. Expansion may also allow for additional cleanup locations within the north coast and San Lorenzo Valley areas to be activated during times when north coast beach cleanup needs are lower and otherwise met in a 3 day per week timeframe. The performance of HSD's agreements with DST will continue to be measured by the amount of waste removed from trash-impacted areas, as well as the percent of participants who become enrolled in CalFresh and eligible for CFET coverage during program participation, and who become employed after participation.

### Body

### Strategic Plan Element(s)

- 1.C (Comprehensive Health & Safety: Local Justice) The DST Cleanup Project as funded by HSA and DPW aligns with the County's goals for increasing public safety through proper syringe disposal as well as increased overall public safety in open space areas.
- 5.D (Dynamic Economy: Educational Opportunity) The DST Cleanup Project as funded by HSD aligns with the County's aim to provide work readiness, on-the-job training, work experience and job retention services to CalFresh recipients experiencing or at-risk of homelessness, who have little or no work experience.

#### Discussion

Add Comment



# Agenda Item DOC-2020-846

Accept and file report on amendments and new agreements in response to the COVID-19 emergency; approve amendments to agreements with Antonette Wood DBA Swingtime Events, in the amount of \$300,001, and Pasatiempo Investments, DBA Back Nine Grill & Bar, in the amount of \$100,001, for the Great Plates Delivered program, and take related actions, as recommended by the Director of Human Services

**Sponsors:** 

### Information

**Department:** Human Services

Department:

Administration Services

Division

Category: HSD - Board Memo - All

Div

### Links

**Reference** DOC-2020-356: Adopt resolution increasing the Purchasing Agent's authority to approve contracts for services up to \$1,000,000 and delegate authority to amend scopes of work of existing contracts; ratify contract (E-0052) with 1440 OpCo LLC operating as 1440 Multiversity and approve amendment to extend term of contract to June 30, 2020; and take related actions, as recommended by the Director of General Services

### **Attachments**

**Board Memo** 

Report of Amended & New Agreements - Attachment A

Amendment to Agreement #20W4072 Antonette Woods DBA Swingtime Events

ADM-29 20W4072 Antonette Woods

Amendment to Agreement #20W4074 Pasatiempo Investments (Back Nine)

ADM-29 20W4074 Pasatiempo Investments

### Financial Impact

The Federal Emergency Management Agency (FEMA), California Office of Emergency Services (CalOES), and the Central Coast Alliance for Health (CCAH) Partners for Healthy Food Access Grant will all fund the new service agreements noted in Attachment A – New and Amended Agreements List. Approval of the new agreements did not result in an additional General Fund contribution.

### **Board Letter**

### Recommended Action(s):

- 1. Accept and file report on amendments and new agreements approved by County Purchasing Agent, as authorized by the Board of Supervisors on April 28, 2020 in response to the COVID-19 emergency;
- 2. Approve amendment to agreement with Antonette Wood DBA Swingtime Events, in the amount of \$300,001, for the Great Plates Delivered program and authorize the Director of Human Services to sign amendments; and

**Human Services Director** 

Randy Morris

3. Approve amendment to agreement with Pasatiempo Investments, A California Limited Partnership DBA Back Nine Grill & Bar, in the amount of \$100,001 for the Great Plates Delivered program and authorize the Director of Human Services to sign amendments.

### **Executive Summary**

The Human Services Department (HSD) is requesting the Board accept and file this report on contract amendments and new agreements approved by the County's Purchasing Agent, as authorized by the Board on April 28, 2020 in response to the emergency declaration resulting from COVID-19, and requesting the Board approve two contract amendments exceeding the Purchasing Agent's dollar amount limits for approval of agreements.

### **Background**

On April 28, 2020, in response to the imminent threat to public health resulting from COVID-19, and based on emergency declarations issued by the County's Health Officer, the Board adopted a resolution to temporarily delegate its authority to the County Purchasing Agent to approve scope of work amendments for existing contracts and to increase the Purchasing Agent's authority to approve new contracts for services up to \$1,000,000. The authority granted to the Purchasing Agent allows County departments to respond to the COVID-19 emergency by expeditiously implementing contract changes or new agreements in response to the emergency.

In coordination with the Purchasing Agent, HSD has entered into agreements to implement the Great Plates Delivered (GPD) program, that provides delivered prepared meals to eligible older adults unable to obtain meals on their own due to COVID-19, and who are not already receiving a similar service from another federally funded program. GPD also functions as an economic stimulus for local restaurants who prepare and deliver the food to the eligible older adults. GPD was launched in May 2020 with four local restaurants that served approximately 300 eligible participants throughout the County through June. Agreements were first established with the following food service providers: Back Nine, Pearl of the Ocean, Roaring Camp, and Swingtime Events. Since federal funding continues to be extended and to date the program has served over 800 participants, these four agreements have been amended to continue GPD, with three new agreements, Johnny's Harborside, Colectivo Felix and Teen Kitchen Project, added to the program.

In response to the COVID-19 public health emergency, HSD operates shelters to provide safe environments for those living unhoused and impacted by COVID-19. The County relies on contracted janitorial, linen cleaning and security services at the shelters on an ongoing basis in order to maintain the health and safety of the facility for the shelter population and staff.

### **Analysis**

The attached new and amended agreements list (Attachment A) includes the four existing GPD agreements, as well as three new GPD agreements with local food service providers totaling \$4,197,719 to support delivery services of three meals per day at a total daily rate of \$66 per client as established by Federal Emergency Management Agency (FEMA) and California Office of Emergency Services (CalOES).

Since the projected aggregated compensation for two of the GPD providers exceeds the General Services' temporary purchase limits, this memo requests the Board's ratification of the amended agreements with Back Nine and Swingtime, increasing services and compensation in the amounts of \$1.1 million and \$1.3 million respectively.

In coordination with the General Services Purchasing Agent, HSD has also procured agreements for ongoing facility maintenance support for the County operated COVID-19 shelters, including janitorial, linen supply, and security services. The total amount of the four agreements is \$1,355,000.

The amended and new agreements represent various activities as part of the County's response to the COVID-19 emergency, and would not have been executed as expeditiously without the authority granted on April 28, 2020 by the Board to the Purchasing Agent for approving amended and new agreements during the COVID-19 emergency.

# Body

### Strategic Plan Element(s)

1.B (Comprehensive Health & Safety: Community Support) - Establishing the new agreements and amending the existing nonprofit services contracts allows HSD to accommodate various response activities in the County's broader effort to respond to the COVID-19 emergency.

### Discussion





# Agenda Item DOC-2020-903

Approve amendment to Collective of Results and Evidence-based (CORE) Investments agreement with Encompass Community Services, extending the agreement to Fiscal Year 2021-22, increasing the amount by \$222,200 per year, for an annual total of \$444,400 and a new total not-to-exceed amount of \$1,075,400, and modifying the scope of work; approve FY 2020-21 CORE Investments agreement with Optimal Solutions Consulting in the amount of \$329,875; adopt resolution accepting unanticipated revenue in the amount of \$26,000 from the Monterey Peninsula Foundation; adopt resolution accepting unanticipated revenue in the amount of \$100,000 from the Packard Foundation; and take related actions, as recommended by the Director of Human Services

### Information

**Department:** Human Services

Sponsors:

**Human Services Director** 

Randy Morris

Department: Community Programs

Category: HSD - Board Memo - All

Div

### **Attachments**

Board Memo
Contract 21W4050 Optimal Solutions Consulting
ADM-29 21W4050 Optimal Solutions
Amendment W4015 Encompass Community Services
ADM-29 Amend 21W4015 Encompass
Resolution AUD60 Monterey Peninsula Foundation
Resolution AUD60 Packard Foundation

## Financial Impact

The CORE Investments amendments will continue to receive funding from the General Fund at Board approved amounts. Renewing the agreement with Encompass Community Services increases the funded amount by \$222,200 per year for a total of \$444,400 for a new total of \$1,075,400. The Optimal Solutions contract is partially supported through County General Funds. In FY 2020-21, Optimal Solutions' work is supported by \$26,000 from the Monterey Peninsula Foundation, \$100,000 from the Packard Foundation, and \$203,875 from HSD. Funding for Optimal Solutions Consulting was included in HSD's Revised Supplemental Budget, which was approved by the Board on August 18, 2020. The attached unanticipated revenue resolutions detail the Monterey Peninsula Foundation and Packard Foundation grant allocations. The proposed Optimal Solutions contract will not result in any additional impact to General Funds. Encompass Community Services No. 21W4015 - GL Key/Object: 395200/74082 Optimal Solutions Consulting No.21W4050 - GL Key/Object: 392100/62381 (HSD - General Fund); 392100/75291 (CalWORKS); 392400/62381 (Monterey Peninsula Foundation and Packard Foundation)

### **Board Letter**

#### **Recommended Actions**

1. Approve an amendment to the Collective of Results and Evidence-based (CORE) Investments agreement with Encompass Community Services, in the total amount of \$1,075,400, extending the agreement to Fiscal Year (FY) 2021-22, increasing the amount by

\$222,200 per year for an annual total of \$444,400, and modifying the scope of work to reflect a change in program activities, number of offerings to program participants, and an Evidence-Based Practice change for the Papás of the Central Coast program, and authorize the Director of Human Services to execute the contract;

- 2. Approve a FY 2020-21 CORE Investments agreement with Optimal Solutions Consulting, in the total amount of \$329,875, and authorize the Director of Human Services to execute the contract:
- 3. Adopt a resolution accepting and appropriating unanticipated revenue in the amount of \$26,000 from the Monterey Peninsula Foundation, as detailed in the attached resolution; and
- 4. Adopt a resolution accepting and appropriating unanticipated revenue in the amount of \$100,000 from the David and Lucile Packard Foundation, as detailed in the attached resolution.

### **Executive Summary**

The Collective of Results and Evidence-based (CORE) Investments is both a funding model and a movement designed to improve the well-being of county residents. The County of Santa Cruz Human Services Department (HSD) recommends the Board approve an amendment to the CORE Investments agreement with Encompass Community Services (Encompass). HSD also recommends the Board approve a FY 2020-21 agreement with Optimal Solutions, which serves as CORE Investments consultants, and adopt resolutions to accept and appropriate grant allocations from the Monterey Peninsula Foundation and the David and Lucile Packard Foundation (Packard), which support Optimal Solution's FY 2020-21 funded agreement.

### **Background**

### CORE Investment Agreements

To align with the new budget cycle, on December 11, 2018, the Board directed the HSD to extend the CORE Investments agreements awarded under the original CORE Investments Request for Proposals (RFP) to four fiscal years, with FY 2020-21 as the final year and a new CORE Investments RFP scheduled for fall 2020. However, to minimize administrative burdens and prioritize service during COVID-19, on May 12, 2020, the Board approved a plan to continue existing CORE Investments services and agreements, with consideration of any required budget reductions, for another year through FY 2021-22. This postponed the anticipated release of the CORE Investments RFP to fall 2021.

On August 10, 2020, the Board directed a 10% funding reduction to the FY 2020-21 CORE Investments agreements. In addition, on August 18, 2020 the Board approved the Continuing Agreements List (CAL), which approved renewals for all agreements with non-substantive changes. HSD has now submitted 41 amended agreements representing 40 agencies to the County Administrative Office, per standard protocols. One agreement with Encompass requires Board approval as the changes requested were significant and substantive for two of their four funded programs.

The remaining CORE funded agency is Parents Center. The funds are used to support an agreement administered by the Health Services Agency (HSA) for federal Early and Periodic Screening, Diagnostic, and Treatment (EPSDT). HSD has journaled funding to HSA who will use the funds to execute the contract for FY 2020-21 with Parents Center.

#### **Optimal Solutions**

Since FY 2017-18, HSD's contracted consultant, Optimal Solutions, has provided facilitation and guidance to CORE Investments funded programs, worked with partners to develop web-based CORE

tools, supported CORE shared leadership and infrastructure and launched an initiative to operationalize equity. This work continues to be generously supported by private foundations. In FY 2020-21, both the Packard Foundation and Monterey Peninsula Foundation are funding the contract.

### **Analysis**

### Encompass

HSD recommends the Board approve a renewing agreement with substantive changes with Encompass, in the total amount of \$1,075,400, extending the agreement to FY 2021-22 and accepting changes to the scope of work. The attached contract details significant changes for the program Housing Pathways, to better reflect the amount of housing beds and related case management funded by CORE Investments. In addition, Encompass also proposed a change of Evidence-Based Practice (EBP) used by Papás of the Central Coast. They formerly were implementing Supporting Father Involvement and now propose to implement the model Nonviolent Communication. The program activities, participants and outcomes were modified to align with the structure of the new approach. The Mindfulness-Based Medication Assisted Treatment (MB-MAT) program activities were only slightly modified due to the CORE Investments 10% budget reduction. There were no changes to the Transition Age Youth (TAY) Advocacy program beyond the 10% budget reduction.

### **Optimal Solutions**

HSD recommends the Board approve the FY 2020-21 agreement with Optimal Solutions in the amount of \$329,875. During FY 2020-21, Optimal Solutions will lead community partners to operationalize the existing CORE Investments project framework. Specifically, Optimal Solutions will work to launch and improve web-based, interactive CORE tools; work to support shared leadership and infrastructure to institutionalize and sustain CORE Investments as a results-based, collective impact funding model and movement; and increase capacity to apply CORE framework to achieve equitable health and well-being.

Funding to support the continued development of CORE Investments through the facilitation and leadership from Optimal Solutions will come from a variety of sources in FY 2020-21:

- Monterey Peninsula Foundation \$26,000
- Packard Foundation \$100,000
- HSD \$203,875

HSD recommends the Board adopt the attached resolutions to accept and appropriate \$26,000 in unanticipated revenue from the Monterey Peninsula Foundation and \$100,000 in unanticipated revenue from the Packard Foundation. Packard Foundation funding will support Optimal Solution's work to increase stakeholder engagement, develop CORE Investments online tools, build capacity through the CORE Institute, and operationalize equity as part of the CORE infrastructure. Monterey Peninsula Foundation funding will support Optimal Solution's work to provide nonprofits with training, technical assistance, and capacity-building opportunities and to provide organizational support to institutionalize and sustain CORE Investments as a results-based, collective impact model and movement, which includes convening Steering Committee meetings.

### Body

### Strategic Plan Element(s)

1.B (Comprehensive Health & Safety: Community Support) - CORE Investments is a collective impact funding model and movement designed to improve the well-being of county residents.

### Discussion





# Agenda Item DOC-2020-904

Approve agreement with Housing Matters in the amount of \$187,389 for CalFresh Employment & Training (CFET) Employment Readiness services; approve agreement with Downtown Streets Team in the amount of \$303,801 for CFET Work Experience Program and North County Cleanup Project services; approve agreement with Downtown Streets Team in the amount of \$51,568 for CFET Santa Cruz Neighborhood Cleanup Project services; and take related actions, as recommended by the Director of Human Services

### Information

**Department:** Human Services **Sponsors:** Human Services Director

Department: Employment Randy Morris

and Benefit Services

Division

Category: HSD - Board Memo - All Functions: Health & Human Services

Div

### **Attachments**

**Board Memo** 

Contract 21W2262 Housing Matters - CFET Employment Readiness

ADM-29 21W2262 Housing Matters

Contract 21W4054 Downtown Streets Team - CFET Work Experience & North County Cleanup

ADM-29 21W4054 Downtown Streets Team

Contract 21W4063 Downtown Streets Team - CFET Santa Cruz Neighborhood Cleanup

ADM-29 21W4063 Downtown Streets Team

## Financial Impact

The California Department of Social Services (CDSS) CalFresh Employment & Training (CFET) allocation, as detailed in the attached resolution, along with Solid Waste & Recycling Education Program funds contributed by the Department of Public Works (DPW), and California Department of Health Care Services Realignment funds contributed by the Health Services Agency's (HSA) Syringe Services Program, will fund the services outlined in the attached contracts. All three contracts include a federally required 50/50 match. Match dollars are provided in part by the contractors, which are verified to be non-federal by HSD staff, and in part by HSA as outlined in the attached contracts. Additional funding above the required 50/50 match is also obtained through a CFET 100% allocation, as well as a DPW contribution. This agreement does not result in an additional General Fund contribution. Housing Matters, No. 21W2262: • HSD Index/GL Key: 392100-62381 Downtown Streets Team, No. 21W4054: • DPW Index/GL Key: 625110-62330-P51028 • HSA Index/GL Key: 362210-95205 • HSD Index/GL Key: 392100-62381 Downtown Streets Team, No. 21W4063: • HSA Index/GL Key: 362210-95205 • HSD Index/GL Key: 392100-62381

### **Board Letter**

### **Recommended Action(s):**

 Approve an agreement with Housing Matters, in the total amount of \$187,389, for provision of CalFresh Employment & Training, Employment Readiness services, and authorize the Human Services Department Director to execute the agreement;

- 2. Approve an agreement with Downtown Streets Team, in the total amount of \$303,801, for provision of for CalFresh Employment & Training, Work Experience and North County Cleanup Project services, and authorize the Human Services Department Director to execute the agreement; and
- 3. Approve an agreement with Downtown Streets Team, in the total amount of \$51,568, for provision of for CalFresh Employment & Training, Santa Cruz Neighborhood Cleanup Project services and authorize the Human Services Department Director to execute the agreement.

### **Executive Summary**

The Human Services Department (HSD) administers Supplemental Nutrition Assistance Program (SNAP) benefits, known as CalFresh in California. HSD also administers service contracts with nonprofit partners who provide effective employment readiness services for our community's homeless population. To this end, HSD seeks the Board's approval to continue three contracts with two nonprofit contractors, Housing Matters (HM) and the Downtown Streets Team (DST), to provide CalFresh Employment & Training (CFET) services for eligible CalFresh recipients experiencing or atrisk of homelessness.

### **Background**

CFET is a federally funded program that provides employment and training services on a voluntary basis to eligible adults who receive CalFresh benefits. These funds are issued on a federal fiscal year (FFY) cycle. To be eligible for funding, counties must have an approved CFET plan, and be able to provide a local, non-federal,50% funding match. Program funds must be used for employment support, job training and work experience services for eligible individuals, and utilized for direct participant costs such as work or training related transportation or supplies. Program costs must be matched dollar-for-dollar, and the match may be provided in-kind by the contracting partner.

HSD holds CFET contracts with HM and DST to provide employment & training services that improve the economic wellbeing of eligible adults who are homeless and who do not have work experience. HSD has contracted with HM since 2001 to support participants with employment readiness services that center on removing barriers to obtaining work, gain basic job readiness skills, access shelter and housing supports, and provide time limited housing assistance. During FFY 2019-20, HM engaged 54 eligible adults with a job readiness case plan that detailed what the individual agreed to do to improve their ability to find and keep employment. Of those who completed a case plan, 37% reported a resulting increase in work readiness skills. Additionally, 18 vulnerable individuals received two months of housing assistance, with 22% retaining housing for at least two months after the subsidy ended. While this is an overall reduction in the employment readiness outcomes reached in the prior year, outcomes were impacted by the Novel Coronavirus Disease 2019 (COVID-19) and the County Public Health Officer's March 2020 Shelter in Place (SIP) orders. Due to COVID-19 and SIP orders, services experienced a prolonged disruption during the spring and summer of 2020, as the health and safety of staff and participants meant they could not conduct many of the case plan activities during the service disruption period.

HSD has contracted with DST since May of 2018 for the CFET Work Experience Program (WEP). WEP provides job training and work experience to eligible homeless individuals who receive CalFresh. In FFY 2019-20, DST served 54 CFET enrolled individuals with job training and work experience services. Of those served, 46% are continuing to receive program services in the new federal fiscal year, and of those who ended services, 14% did so with a completed employment case plan. Of those who completed their employment case plan, 100% became employed after services ended, with 50% retaining employment after 6 months. While this is a reduction in the overall employment outcomes reached in the prior year, services experienced a prolonged disruption from March through July of 2020 resulting from COVID-19 and SIP orders.

As with other DST programming, this agreement is based on a field-based employment training program and the health and safety of participants meant they could not be working out in the field during the service disruption period.

As part of HSD's effort to expand CFET services and partner with other County agencies on joint projects, HSD collaborates with the Department of Public Works (DPW) and the Health Services Agency (HSA) to achieve the 50% CFET funding match while also providing the participant & community benefit of DST services. The "North County Cleanup Project", a component added in June of 2018 to the existing WEP contract, utilizes CFET job training in trash-impacted public spaces along the north coast in Davenport. In December of 2018, public areas in Felton were added to the agreement. In FFY 2019-20, North County Cleanup Project participants removed a total of 10,976 gallons of trash, 2,928 gallons of recyclables and 42 hypodermic needles from the north county areas included in the agreements, since October of 2019. While this is a reduction in the amounts of trash, recyclables and hypodermic needles removed in the prior year, these outcomes were also impacted by the prolonged disruption in services resulting from COVID-19 and SIP orders.

On March 24, 2020, the Board approved a separate agreement with DST to expand cleanup project activities with the Santa Cruz Neighborhood Cleanup Project. This agreement provides the same types of cleanup activities conducted in north county but in the Emeline neighborhoods of Santa Cruz. The agreement, which started 6 months into the 2019-20 federal fiscal year, provided individuals who are currently or formerly homeless, with garbage removal training and employment experiences in the Emeline neighborhoods of Santa Cruz County. Services included syringe removal as one part of HSA's Syringe Services Program. The program was impacted by the prolonged disruption due COVID-19 and County SIP orders, and 12 individuals participated in the program. All participants are continuing to participate again in the program in the new federal fiscal year.

### **Analysis**

HSD seeks the Board's approval of a FFY 2020-21 contract with HM, for \$187,389 to continue employment readiness services and time-limited shelter and housing assistance. The performance of the agreement will continue to be measured by the percent of participants who enter into and complete case plan activities. Contract performance will also continue to be measured by the percent of participants who successfully remove 1 or more barriers to employment, and who retain housing for 2 months after the conclusion of any shelter or housing assistance received.

HSD also seeks the Board's approval of a FFY 2020-21 contract with DST for the Work Experience Program and North County Cleanup Project services, at a total amount of \$303,801. The agreement will continue to focus on job training and work experience services for eligible individuals and CalFresh recipients experiencing or at-risk of homelessness. Additionally, the performance of the North County Cleanup Project will continue to be measured by the amount of waste and syringe litter removed from trash impacted areas, as well as the percent of participants who become enrolled in CalFresh and eligible for CFET coverage during program participation.

Additionally, HSD seeks the Board's approval of a FFY 2020-21 contract with DST for Santa Cruz Neighborhood Cleanup Project services, for a total of \$51,568. The program aims to enroll 16 participants this year to provide job training and work experience services through cleanup activities in the Emeline neighborhoods of Santa Cruz County. The FFY 2020-21 performance of the Santa Cruz Neighborhood Cleanup Project will continue to be measured by the amount of waste and syringe litter removed from trash impacted areas, as well as the percent of participants who become enrolled in CalFresh and eligible for CFET coverage during program participation. The performance for all three work experience components of the proposed renewing contracts will continue to be measured by the percent of participants who obtain employment after ending program services.

Body

### Strategic Plan Element(s)

4.A, B, C (Sustainable Environment: Outdoor Experience, Natural Resources, and Local Conservation) - The Cleanup Project work as funded by HSD, DPW and HSA aligns with the County's goals for supporting a sustainable environment by providing services that protect our County's natural resources through proper recycling and refuse handling.

5.D (Dynamic Economy: Educational Opportunity) - The Employment Readiness, Work Experience Program and Cleanup Project services funded by HSD's CFET Allocation provide work readiness, onthe-job training, work experience and job retention services to CalFresh recipients experiencing or atrisk of homelessness, who have little or no work experience.

### Discussion

Add Comment